



# IT Happens

2007 Montana Government  
IT Conference

Citizen | Service | Employee | Information Technology

The 4th Annual Montana Government IT Conference will be held in Helena Montana, December 5 – 7, 2007. This conference has been developed to enable and foster the sharing of ideas, products, services and experiences that will help government IT professionals support customer and business needs of the State. This is the 4th year of the conference, attendance has averaged over 300 each year; and the conference has been very well received by the attendees. Along with the best government IT trade show in the area, there are great keynote speakers, educational sessions and un-matched networking opportunities.

As in previous years, the conference steering committee is seeking sponsors to help support this event, and vendors interested in having a booth at the Conference Trade Show. The sponsorship levels and trade booth details are attached.

***These opportunities to take part in the conference are limited and are 'first come, first serve'. If you are interested, act fast by contacting Margaret Morgan.***

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# 2007 Montana Government Information Technology Conference

## Sponsorship and Trade Booth Information

### Sponsorship Opportunities

- **Conference Partner - 3 Available (\$3,000)**
  - Prominent Signage Throughout Conference
  - Prominent Placement of Logo in Conference Materials
  - Prominent Placement of Logo on Conference Website
  - Introduced at Conference
  - Unlimited Attendees
  - Company Literature in Conference Bag
- **Gold Level Sponsorship – 6 Available (\$2,000)**
  - Logo on Conference Portfolio
  - Logo on Conference Banner(s)
  - Recognition at Conference
  - Up to 10 Attendees
  - Logo on Website
  - Company Literature in Conference Bag
- **Silver Level Sponsorship (\$1,000)**
  - Recognition at Conference
  - Up to 5 Attendees
  - Conference Banner(s)
  - Logo on Website
  - Company Literature in Conference Bag
- **Bronze Level Sponsorship (\$500)**
  - Conference Banner(s)
  - Logo on Website
  - Company Literature in Conference Bag
  - 2 Attendees
- **Name Badge Sponsor – 1 Available (\$1,500)**
  - Logo on all Conference Name Badges
- **Conference Bag Sponsors – 2 Available (\$1,500)**
  - Logo on Conference Bag – One sponsor per side.

### **Sponsorship and Booth Contact**

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### Trade Booth Opportunities

The Conference Trade Show will be on Wednesday, December 5, 2007. The trade show will run from 10:00 AM to 8:00 PM. The conference schedule for this day will include a couple of keynote speakers; attendees will have plenty of time to visit the booths. Lunch will be served in the immediate area of the trade show, and the conference ice breaker (Social) will be held in the trade show area.

The cost of trade show booths is \$350 for MITA (Montana Information Technology Alliance) members and \$400 for non-MITA members. Purchase of a booth also includes passes for two members of your organization to attend the conference. Space is limited, so act fast!